



IMO STATE OF NIGERIA
LAW NO. 36 OF 2019

IMO STATE SIGNAGE AND ADVERTISEMENT AGENCY
(ESTABLISHMENT) LAW

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IMO STATE OF NIGERIA

LAW NO. 36 OF 2019

A law to provide for the regulation of outdoor structures for the display of signage, hoarding and advertisement in Imo State and other related matters.

Long Title

BE IT ENACTED by the House of Assembly of Imo State as follows –

Enactment

PART I – PRELIMINARY PROVISIONS

1. This Law may be cited as the Imo State Signage and Advertisement Agency (Establishment) Law, 2019.

Citation

2. In this Law, unless the context otherwise requires –

Interpretation

“Abandoned structure” means a sign which is not supported properly or which no longer stands correctly but advertises-
(a) a bona fide business, lessor, owner, product or activity conducted; or
(b) a product available on the premises where the sign is displayed;

“Advertiser” means a person or a company whose name or services or products of a business, corporate entity, trade or any information, recommendation or exhortation pertaining to a service, product, campaign or event is being displayed or advertised

“Area of Copy” means the area of the largest single face continuous perimeter composed of square area, rectangles or circles, which encloses the extreme limits of the advertising message, announcement or decoration of a wall sign;

“Area of Sign” means the largest face of the sign within a perimeter which forms the outside shape, but excluding the necessary supports or uprights on which the sign may be

more than one section or module, all areas totalled. Any irregular shaped sign areas shall be computed using the actual signs surface. In the case of wall signs the area of copy will be used;

"Board" means the Governing Board of the Agency;
"Commissioner" means Commissioner charged with the responsibility for the Environment;

"Directional Sign" means any sign which serves to designate the location or direction of any place or area. This includes, but is not limited to, such signs as those identifying restrooms, telephones, parking areas, entrances and exits;

"Flashing Sign" means any sign which contains an intermittent or flashing light source, or which includes the illusion of intermittent or flashing light by means of animation or externally mounted intermittent light source, not including changeable message signs;

"Frontage" means the length of the property line of any one premises parallel to and along each public right-of-way it borders;

"Geo-Political Zones" mean Owerri, Okigwe and Orlu Senatorial Zones.

"Governor" means the Governor of Imo State;

"Grade" means the elevation of the street closest to the sign to which reference is made, measured at the street centre line;

"Height of Sign" means the vertical distance measured from the grade at the street right-of-way line where the sign is located to the highest point of such sign or structure;

"House of Assembly" means the Imo State House of Assembly;

"Illuminated Sign" means a sign, which is lighted by an artificial light source, either directed upon it or illuminated

from an interior source; "L.E.D" means Light Emitting Diode;

"Licence" means an approval given to an outdoor advertising practitioner to practice the business of out-of-home advert in the State;

"Local Government Areas" include the twenty Seven (27) Local Government Areas in Imo State;

"Multi-Faced Sign" means a sign with copy on two or more faces that are legible from more than one direction;

"Non-Conforming Sign" means a sign that does not meet Code Regulations;

"On-Premises Sign" means any sign identifying or advertising a business, person, activity, goods, products or services located on a premises where the sign is installed and maintained;

"Off-Premises Sign" means the advertising of anything which is not produced, procured, sold, delivered, performed or provided from the premises on which the advertisement is displayed;

"Outdoor Structures" mean any structure, free-standing or mounted in such a way that it offers a display of a sign or advertisement;

"Owner or Operator" means the actual person or corporation that owns and operates a structure on its behalf or on behalf of a third party;

"Permit" means an approval given to individual structure renewable yearly subject to stated Agency requirement;

"Projecting Sign" means a sign, normally double-faced, which is attached to and projects from a structure or building fascia;

"Roof Sign" means a sign erected upon, against or above a roof;

"Sign" includes all sign structures, any emblem, painting, banner, pennant, placard, design, identification, description, illustration, illuminated or non-illuminated, to advertise, identify, convey information or direct attention to a product, service, place, activity, person, institution, business including any permanently installed or situated merchandise and all sign structures;

"State" means Imo State of Nigeria;

"Swinging Sign" means a sign installed on an arm or mast or spar that is not permanently fastened to an adjacent wall or upright poles;

"Wall Sign" includes a sign attached to the wall or a building with the face parallel to the plane of the building wall, signs painted directly on a wall.

PART II - ESTABLISHMENT OF IMO STATE SIGNAGE AND ADVERTISEMENT AGENCY

3.(1). There is established for the state an Agency to be known as the Imo State Signage and Advertisement Agency (referred to in this Law as "the Agency").

*Establishment
of the Agency*

- (2) The Agency shall-
- (a) be a body corporate with perpetual succession and a common seal;
 - (b) have power to sue and be sued in its corporate name; and
 - (c) be capable of holding, purchasing, acquiring and disposing of property, moveable and immoveable for the purpose of carrying out its functions under this Law.

4.(1) The Agency may in consultation with the Local Governments in the State -

*Functions of
the Agency*

- (a) Control outdoor structures, branded mobile vehicles and equipment, street directional signs, brand activations, branded house numbering, branded bus shelters, and street furniture, to be used for signage and advertisements;

- (b) issue licenses and permits for the construction and placement of outdoor structures in any part of the State;
- (c) regulate decorative flashing lights, flags, banners, posters, pennants, strings of lights, ribbons, streamers for advertising;
- (d) protect the environment from potential adverse impact from visual blights;
- (e) control the number, size and location of outdoor structures;
- (f) ensure that outdoor structures are soundly and carefully designed, erected, modified, maintained or removed when no longer in use to avoid potential damage to lives and property;
- (g) ensure that outdoor structures are compatible with surrounding land uses and environment and to further ensure the beautification of the immediate surrounding and vicinity of the advertisement;
- (h) control the posting and display of posters on public structures and highways;
- (i) organize the procedure to regulate the ownership and operation of outdoor structures for the purpose of signage or advertisements under specific regulations as contained in this Law;
- (j) reject, revoke or modify a permit if found to be in violation of any of the provisions of this Law or the condition for its grant;
- (k) monitor and inspect, through its Monitoring Unit any outdoor structure and verify its compliance with this Law; and
- (l) establish a data-base of all the outdoor structures used for signage and advertisement, their owners and operators as well as their location and the reason for the operation.

PART III - ESTABLISHMENT OF THE GOVERNING BOARD ETC

- 5.(1) There is established, a Governing Board for the Agency (referred to in this Law as "the Board").
- (2) The Board shall consist of –
 - (a) a Chairman who shall be a person with vast

*Establishment
and
composition of
the Governing
Board*

- knowledge of the functions of such an agency.
- (b) the Commissioner responsible for Environment or his Representative;
 - (c) three Local Government Chairmen, one from each of the three geo-political zones of the State approved by the Governor;
 - (d) the General Manager of the Agency, who shall be the Chief Executive Officer of the Agency;
 - (e) the Secretary to the Board who shall also be the Legal Adviser to the Board;
 - (f) representatives (not below the rank of a Director) of the Ministries responsible for –
 - (i) Lands, Survey and Physical Planning;
 - (ii) Transport;
 - (iii) Works;
 - (iv) Local Government and Chieftaincy Affairs
 - (v) Information;
 - (vi) Public Utilities; and
 - (vii) Commerce
 - (g) one (1) representative of the Outdoor Advertisement Association of Nigeria (OAAN). and
 - (h) two other persons versed in the functions of the Agency.

- 6.(1) The members of the Board other than the Ex-Officio Members shall be appointed by the Governor subject to the confirmation of the House of Assembly.
- (2) All members of the Board with the exception of the General Manager and the Secretary shall be appointed to serve as part-time members.
- (3) The Chairman and members of the Board shall hold office for a term of four years which may be renewed for a further term of 4 years and no more.
7. The Chairman and members of the Board, excluding the Ex-Officio Members, shall be paid such remuneration as approved by the Governor.

*Appointment
and tenure of
the members
of the Board*

*Remuneration
and allowances*

- 8.(1) A member of the Board shall cease to hold office if the member –
- (a) resigns by giving one(1) month notice in writing to the Governor;
 - (b) is unfit or unable to discharge the functions of the Office either by reason of physical infirmity or mental incapacity;
 - (c) has been convicted by a court of law for any offence involving fraud or dishonesty;
 - (d) is an undischarged bankrupt or is in obvious financial distress;
 - (e) is guilty of gross misconduct in relation to the duties of the office.

*Cessation of
Office of
members of
the Board*

- (2) Notwithstanding the provisions of sub-section (1) of this section, the Governor may remove any member of the Board if he is satisfied that it is in the public interest to do so.

- 9.(1) The Board shall meet at least once in a quarter at such a place and time as the Chairman of the Board may determine.

*Meetings of
the Board*

- (2) A special meeting of the Board may be summoned at the request of the Chairman.
- (3) The Secretary, with the approval of the Chairman shall call for all meetings of the Board.
- (4) The Chairman shall preside at any meeting of the Board; in his absence the Board shall elect one other member present to preside.
- (5) The Chairman or the member presiding in his absence shall at any meeting have a vote and in the case of an equality of votes, have a casting vote.
- (6) The quorum of a meeting of the Board shall be seven members or one third of all the members of the Board.
- (7) A decision by the Board at its meeting shall be by a majority of the votes of members present and in the case of an equality of votes, the Chairman or the member presiding shall have a casting vote.

- (8) Where the Chairman or a member of the Board is unable to attend a meeting of the Board, he shall notify the Board in writing stating reason for his absence.
- (9) Where the Board desires to obtain the advice or opinion of a person on a matter, the Board may –
- (a) invite the person to attend its meeting;
 - (b) request an officer, agent or consultant of the Agency to attend a meeting of the Board.
- (10) The persons mentioned in sub-sections 9 (a) and (b) of this section shall not count towards a quorum nor be entitled to vote on a question for decision by the Board.
10. The validity of proceedings of the Board shall not be affected by –
- (a) a vacancy in the membership of the Board or
 - (b) a defect in the appointment of a member or
 - (c) reason that a person who is not entitled to take part in the proceedings took part in the proceedings.
11. The common seal of the Agency shall be as may be determined by the Board and the seal shall be affixed and authenticated by the signatures of the General Manager and the Secretary authorized generally or specifically to act for that purpose.
- 12.(1) The Governor shall appoint a General Manager for the Agency who shall –
- (a) be a University graduate in Mass Communication, Marketing or any related discipline.
 - (b) possess at least ten (10) years experience in advertising; and
 - (c) be a member of the Advertising Practitioners Council of Nigeria (APCON).
- (2) The General Manager shall –
- (a) be responsible for the implementation of the decisions of the Governing Board of the Agency
 - (b) with the approval of the Board, create such departments in the Agency as he deems necessary for

*Validity of
Proceedings*

*Seal of the
Agency*

*The General
Manager*

the effective discharge of the functions of the Agency and for the day-to-day administration of the affairs of the Agency in accordance with the provisions of this Law.

- (3) The General Manager shall hold office for a period of four (4) years and may be reappointed for a further term of four (4) years and no more.
- (4) The General Manager shall hold office on such terms and conditions as may be specified in his letter of appointment.
13. The Board shall appoint a Secretary for the Agency who shall – *Secretary to the Agency*
- (a) be a legal practitioner with at least ten (10) years post call experience or a legal officer drafted from the State Ministry of Justice not below the rank of a Principal State Counsel;
 - (b) be the Legal Adviser to the Board;
 - (c) keep the records of the Board;
 - (d) be in charge of the correspondence of the Board; and
 - (e) perform such other duties as the General Manager may from time to time direct.
- 14.(1) The Agency shall have powers to – *Staff of the Agency*
- (a) employ new staff and also to request for the deployment of other staff either directly or on transfer or secondment from the State Public Service, such number of employees as may in the opinion of the Board, be required to assist the Agency in the discharge of functions under this Law; and
 - (b) determine the remuneration for its staff;
 - (c) promote and exercise disciplinary control over its staff; and
 - (d) recommend the appointment, termination or dismissal of persons within the Agency, including the promotion and confirmation of appointment as well as exercise any other disciplinary control.
15. The Agency may, with the approval of the Board - *Appointment of Agents and Special Committees*
- (a) appoint Special Committees to manage or advise on matters concerning investigations, initiation of policies, administration or progress of any project or scheme

- which the Agency may undertake in the discharge of its functions; and
- (b) appoint such agents, consultants or contractors from time to time as the Agency may deem fit to exercise or perform any of the powers or duties conferred or imposed upon the Agency, or to provide professional services to the Agency.

PART IV - FINANCIAL PROVISIONS

- 16.(1) The Funds of the Agency shall comprise of –
- (a) such monies as may be appropriated to the Agency by the State Government;
 - (b) such monies as may be granted to the Agency from time to time by the State or Local Governments;
 - (c) all sums, debentures, investments or other properties vested in the Agency;
 - (d) monies raised by loan under the powers to borrow vested in the Board by this Law;
 - (e) all monies which may be vest in the Agency under any enactment or law;
 - (f) fees, charges or tariffs from licences or other permits for services rendered by the Agency; and
 - (g) all other sums accruing to the Agency from any other source.

Funds of the Agency

- (2) The funds of the Agency shall be administered by the Agency in accordance with the regulations made by the Board.

- 17.(1) The Governor shall for the purpose of this Law, set up a Committee to be known as the Funds Allocation Committee (FAC), which shall determine the revenue to be allocated to the State and each Local Government Area from the total revenue of the Agency.

Fund Allocation Committee

- (2) The Committee shall determine the sharing formula subject to the approval of the Governor.

18. The Agency may, with the written consent of the State Executive Council, borrow money required in the exercise of its functions on such terms and conditions as it may determine.

Power to borrow

- 19.(1) The Agency shall have powers to –
- (a) impose a commercial tariff which may vary from one Local Government Area to another; and
 - (b) Make a direct charge on a user for structure and signage.
- (2) The Agency shall institute civil action against a person who fails to pay the tariff, fee or charge imposed by the Agency and that person shall be liable for the legal fee or other cost incurred by the Agency in the process.
20. The Agency shall prescribe the amount to be paid as fees and charges within the different zones for mounting of outdoor structures as well as the necessary charges for amendment of the existing structures subject to the approval of the Governing Board and review the fees and charges contained in the Schedules to this Law.
- 21.(1) The Agency shall cause to be kept, proper accounts in respect of its revenue and expenditure from time to time and shall, within three months after the end of each financial year, prepare an Annual Statement of Account showing accurately its financial position.
- (2) The annual statement of accounts shall be audited by an Auditor appointed by the Auditor-General of the State.
- (3) As soon as the annual statement of accounts has been audited, the Agency shall forward copies of same together with copies of audited report to the Governor, the Auditor-General for Local Governments and the Public Accounts Committee of the House of Assembly.
22. The Agency shall operate a bank account for its funds with a reputable bank in the State and the signatories to the account shall be the General Manager or any officer so authorized in the absence of the General Manager and the Director of Finance of the Agency.
23. The Agency shall submit quarterly reports of its activities to the Governor and the State House of Assembly.

*Collection of
tariffs and
charges*

*Fees and
Charges*

*Accounts
and Audit*

Bank Accounts

Quarterly Report

24. The Agency shall, as soon as possible, after the end of each financial year but not later than the end of March of each year, submit the annual report of its activities to the State and the Local Governments.

Annual Report

PART V - REGISTRATION AND PERMITS

- 25.(1) A person who owns or operates an outdoor advertisement structure in the State shall register it with the Agency and the Agency shall give him a registration number.
- (2) An owner or operator shall apply to the Agency for a permit and provide the registration number in the application.
- (3) Where an applicant for a permit has registered an outdoor advertisement structure and paid the prescribed fee, the Agency shall issue the permit.
- (4) The permit is renewable annually.
- (5) Specification and application for outdoor advertisement structures are as contained in the Schedules to this Law.
- (6) The Agency shall provide a registration code for each registered outdoor advertisement structure.
- (7) The registration code of each structure erected shall be boldly displayed on it.
- (8) The following structures shall require registration –
- (a) free-standing portable signs including any sign on a standard column or A-Frame boards fixed to its own self-contained base which may be moved manually or temporarily attached to a permanent free-standing signs;
 - (b) a billboard including a signage structure designed and intended to provide a leasing advertising copy area where the copy can be periodically replaced, by the use of pre-printed copy posted or otherwise mounted

Registration
and Permit

- onto the copy area;
- (c) a spectacular billboard;
 - (d) roof sign which includes a sign which is entirely on or above the roofline or parapet of a building;
 - (e) a sign including a sign painted or posted on a wall;
 - (f) furniture or statue type of sign which includes a structure, kiosk supporting outdoor advertising or signage;
 - (g) a building painted in its corporate/organization colours;
 - (h) a temporary sign including a permitted sign structure designed or intended, to be displayed for a short period of time; and
 - (i) advertisement panels in various stadia, open sports fields and ancillary public places.
- (9) Each sign referred to in sub section (8) of this section shall be recorded on the form and the attachment in the Schedules to this Law.
- (10) A structure shall bear at its base, the registration number of the owner as well as the permit number of the structure.
26. The following structures shall require special permit –
- (a) structures that exceed the permissible number per the specifications provided in the Schedules to this Law;
 - (b) structures that are illuminated by flashing lights, bare bulb or not conforming to the scope of illumination that is provided in the schedule to this Law; and
 - (c) the use of mobile trailers or vehicles for the sole purpose of advertising.
27. It is unlawful for any person to erect, construct, enlarge or structurally modify an outdoor structure or operate any structure for signage or advertisement without first being registered by the Agency.
- 28.(1) Every Application for a Permit or for renewal of a permit shall be addressed to the Agency.

*Structures
requiring special
permit*

*Requirement
to register as
owner of
Structure*

*Application for
permit or renewal
of permit
(Schedule 2)*

- (2) An application for a permit or for the renewal of a permit shall be in the form specified by the Agency.
 - (3) The fees payable for the issuance or renewal of a permit shall be determined from time to time by the Agency and shall be paid at the time the application or the issuance or renewal of a licence is made.
 - (4) All approvals for structures shall be valid for a maximum period of 12 months from the date of issuance or as may be determined by the Agency.
29. (1) The Certificate of Registration issued to an applicant shall entitle the applicant to apply for a permit for ownership.
- (2) The terms and conditions on the permit shall constitute a binding Agreement between the Agency and the recipient of the permit.
 - (3) The recipient of the permit shall pay legal fees.
 - (4) A registration number shall be assigned to the holder of the Certificate of Registration which shall be used for any correspondence or reference with the Agency.
 - (5) Every Certificate of Registration shall be renewed annually at a fee to be determined by the Agency.
 - (6) The applicant shall complete the prescribed application form and provide the Agency with all necessary information, additional documents and accompanying materials required.
- 30.(1) Any structure for official, directional or warning signs erected or maintained by the Federal, State, or any Local Government authority, or by any railroad, public utility or similar authorized body concerned with the protection of public health or safety shall not be subject to any provisions set out in Schedules 2, 3 and 4 to this Law.
- (2) Any erected, constructed, or affixed structure shall comply with schedules 2, 3 and 4 to this Law.

Certificate of
Registration

Outdoor
structures
requiring
permission

- (3) Structures for signs or bill boards mandatory under the Federal or Imo State Laws or authorized by the Agency.
- 31.(1) Owners and operators of existing structures shall complete and submit the prescribed registration form with the Agency and apply for the permits required by this Law. *Existing Outdoor Structure*
- (2) Where an existing structure does not conform with the requirements and standards under this Law, the Agency shall notify the owner to remove such within 30 days of receipt of notice failing which the Agency shall direct the removal of same at the expense of the owner.
- (3) Where an existing structure is not registered within a period of one month following the enactment of this Law, the Agency shall direct the removal of same at the expense of the owner.
- (4) All existing structures which do not conform with the requirements of this Law shall be demolished at the expense of the owner.
- 32.(1) Every residential unit, visible from the public highway, shall be identified by a street number, not to exceed 0.30 square meters in area. *Approval of Outdoor Structure for Signage*
- (2) Every non-residential building or group of buildings shall be identified by a street number, visible from adjacent streets, not to exceed 0.30 square meters in area.
- (3) The street numbers sign shall not be counted as a part of the total sign area permitted for the building or groups of buildings and shall not require a sign permit.
33. Without prejudice to any existing Law, a person shall not – *Prohibition of pasting of handbills*
- (1) Paste any handbill, poster, banners, notice, sign or advertisement on side-walks, trees, bridges, abutment, public dustbin hydrant, highway or on any street without the permission of the Agency;

- (2) Tear down, deface or destroy any notice, handbill, sign, advertisement or poster put up or posted by or under the direction of the State or any of its Agencies; provided that such posters and handbills are pasted with the permit of the Agency, on designated flat surfaces approved by the Agency in conjunction with the Local Government Area.

34.(1) A structure not permitted by this Law shall not be used for signage, except a sign that is less than half a square metre in Area.

*Prohibited
structures,
signage or
contents*

(2) The following signs are prohibited –

- (a) signs with unethical or obscene contents;
- (b) illegal signs that are not in conformity with all existing enactments;
- (c) the use of scrolling devices, moving or flashing characters for advertising on any vehicle;
- (d) the erection, attachment or painting of signs on fences, rocks or natural features;
- (e) abandoned signs;
- (f) outdoor structures of any classification installed, erected or attached in any form, shape or manner to roof, fire escape or any door or window giving access to any fire escape;
- (g) fly posting;
- (h) outdoor structures obstructing pedestrian or vehicular visibility or otherwise interfering with the safe operation of vehicles or the safety of pedestrians; and
- (i) a trailer, or any other vehicle as a stationary billboard.

35. The Agency shall regulate –

- (a) an on-premises sign and off-premises sign and billboard;
- (b) a lamp post or pole mounted advertisement;
- (c) an illuminated lighting device used on- premises and off-premises sign and billboard;
- (d) a decorative flashing light, banner, poster, pennant, string of lights, ribbon, streamer for advertising purpose;
- (e) a portable sign, which includes but not limited to an A-Frame sign and air activated attraction and device;
- (f) a direction sign, which includes those pertaining to public and private addresses;

*Permissive
Outdoor
Structure*

- (g) an inflatable sign;
- (h) a furniture advertisement including bus shelters, pedestrian bridges and overhead gantries for directional signs;
- (i) all political signs and
- (j) L. E. D screens.

PART VI - LEGAL REPRESENTATION, COURT ACTIONS AGAINST THE AGENCY, OFFENCES AND PENALTIES

36. The Agency shall have the power to engage the services of a legal practitioner in the discharge of its duties.

*Legal
Representative*

37.(1) A person who intends to sue the –
(a) Agency, either as a party or an agent to a party or
(b) General Manager, shall give one (1) month notice of his intention to the Agency.

*Pre-Action
Notice*

(2) The notice shall state-
(a) the cause of action of the suit
(b) the name of and place of abode of the intending plaintiff or claimant; and
(c) the claims and/or reliefs sought by the intending plaintiff or claimant.

(3) Any order or decision obtained in a court action or suit to which the Agency was not a principal party at the time the order or decision was made shall not have any effect whatsoever against the Agency.

(4) The Agency shall have powers to seal shops, business premises and organizations in the event of non-payment of advert permit fees.

38.(1) A person who violates any provision of this Law, or who violates or fails to comply with any Regulation or order, or falsifies plans or statements or information filed, or who shall continue to display a sign or billboard, L. E. D. screens, posts any bills, posters, signs, panels, banners, stickers and other advertising materials and messages on trees, electricity poles, road directional signs, road

*Offence and
Penalties*

missive
door
cture

- dividers, flyovers, bridges, walls and rocks or any unauthorized surface, commits an offence and is liable on conviction to a fine of one hundred thousand naira (N100,000) only or six months imprisonment or both.
- (2) Where the infringement persists beyond four (4) weeks, the Agency shall order the removal of the structure at a cost to the owner.
- (3) Where an offender fails to pay the fine within the stipulated period, the offender shall be liable on conviction to a fine of Two Hundred and Fifty Thousand Naira (N250,000.00) only or one year imprisonment or both.
- (4) Any person, organization or business that deploys false outdoor advertisement to the public or group is liable to three (3) months community service or a fine of Five Hundred Thousand Naira (N500,000.00) only or both.
39. The Agency shall have power to make and modify regulations from time to time to enforce the provisions of this Law.

Power to
make
Regulations

SCHEDULE 1

SECTION 25 (a)

PERMISSIBLE STRUCTURES THAT REQUIRE NO SPECIAL PERMISSION.

- 1.(1) An identification sign not exceeding 0.50 square meters which indicates
- (a) name;
 - (b) type of business, and
 - (c) hours of operation, attached or painted on a window, door or main entrance or gate to a building .

Identification Signs

- (2) Residential Real Estate sign not exceeding one and a half square meters in area or two meters in height. The sign or billboards are allowed only on the Property offered for sale or lease with not more than one sign per street frontage. Such signs shall be removed from the site not later than five (5) days after the sale or lease of the property.

- 2.(1) A political sign –
- (a) not exceeding one and half (1¹/₂) square meters on a residential property and three (3) square meters on a non-residential property;
 - (b) whose height does not exceed two (2) meters.
 - (c) not placed in the right-of-way or in a manner as to block visibility to a road or property.

Political Signs

- (2) A political sign shall be removed not later than ten (10) days after the event.

- 3.(1) A grand opening, quarterly and seasonal sale, convention, meeting sign or other banner. These signs shall only indicate the new business, service or gathering.

Other Signs

- (2) A holiday sign for a period of thirty (30) days before a festival and shall be removed not later than five (5) days after the festival.

- (3) A holiday decoration for a commercial establishment, the decoration shall not be displayed for more than forty-five (45) days .

- (4) A boutique sign provided that not more than three (3) off-site temporary signs are used. The sign may only be used during the hours that the boutique is open. Placement criteria and other applicable sign or bill board regulations shall apply.
- (5) An interior sign inside a building displayed not closer than one (1) meter from the window area.
- (6) A permanent off-site directional sign which shows the location of or direction to a government facility.
- (7) A contractor, sub-contractor, or construction sign limited to one (1) sign not greater than three square meters.
- (8) A poster or handbill which shows a future event such as a fair, show, film, comedy, an advance notice of a feature in a newspaper, magazine, which is posted on a designated flat surface or object approved by the Agency, and
- (9) A poster or handbill which shows a product, service, public service notice, social notice and other related events not exceeding a maximum face area of 0.5 square meters and posted or displayed on a designated public information board approved by the Agency. The poster shall not be posted or displayed on a surface, building, fence, perimeter wall or a public structure like a bridge, electricity or telecommunication pole, pedestrian bridge or bus shelter.
- (10) The advertiser(s), persons or companies whose images or products and services are so advertised shall be liable for any such display.

SCHEDULE 2
(SECTIONS 25(9), 30(1) AND 30(2))

GENERAL CONSIDERATION FOR OUTDOOR STRUCTURES

1.(1) Except as otherwise provided by this Law, no on-premises or off-premises sign shall be displayed within a public right-of-way except by the government agency which has jurisdiction in that right-of-way. A sign displayed on a right-of-way prior to the commencement of this Law shall be removed by the owner or operator within ninety (90) days from the commencement of this Law.

Rights

(2) An on-premises sign shall be erected and maintained only as –
(a) an accessory used; or
(b) a structure to the principal or approved use of a building or land.

(3) Where a principal or approved use of a building or land changes, any on-premises sign which is an accessory to the principal or approved use shall be removed within ninety (90) days, unless a new principal use of a building or land is established and the on-premises sign can be adapted to the new principal or approved use in a manner permitted by this Law.

2.(1) Where a sign or billboard is illuminated electrically, a separate Electrical Permit shall be obtained from the relevant body.

Illumination

(2) An illuminated lighting device used in conjunction with an on-premises or off-premises sign shall not be placed in a manner likely to cause the illumination to be beamed directly on –
(a) a public thoroughfare,
(b) a highway,
(c) a sidewalk, or
(d) adjacent premises, so as to cause direct glare or reflection that may constitute a hazard to public safety or create a nuisance.

(3) Where applicable, any wiring, fitting and material used in the construction, connection and operation of electronically illuminated on-premises or off-premises sign shall be in accordance with the provisions of any relevant code in force.

(4) Except as otherwise provided in section 3, a flashing light, banner, poster, pennant, string or lights, ribbon, streamer, or a similar moving device shall not be displayed for advertising either independently or as part of an on-premises sign.

3.(1) An on-premises or off-premises sign shall not obstruct a pedestrian or vehicular visibility or interfere with the safe operation of vehicle or the safety of a pedestrian.

*Location and
Placement*

(2) An on-premises or off-premises sign shall not be installed, erected, or attached in any manner to a roof, fire escape or any door or window giving access to a fire escape.

(3) An on-premises or off-premises sign or other object shall not be erected, used or maintained in a way which obstructs an official, a directional or warning sign erected or maintained by –

- (a) the Federal Government;
- (b) the State Government;
- (c) a Local Government Council ; or
- (d) an agency of the Federal, State or a Local Government Council concerned with the protection of public health or safety.

(4) Except where permitted, an on-premises or off-premises sign shall not be painted or attached to a rock, tree or any form of vegetation.

(5) Except where otherwise provided in this Law, a portable sign, including but not limited to a trailer sign, "rollaway" sign, an "A-Frame" sign, a balloon, an inflatable and any air activated attractions or device are not to be permitted.

- 4.(1) An on-premises and off-premises sign to be kept in a safe condition.
- (2) Where an on-premises or off-premises sign becomes unsafe, the owner or operator of the sign, shall on receipt of a written notice from the Agency, remove or put the sign in a safe condition.
- 5.(1) Where a conflict arises between the placement of an on-premises or off-premises sign adjacent to a highway under this Law and another Law, the more restrictive regulation shall be applicable.
- (10) An on-premises or off-premises sign shall be erected to conform to the construction standards set by the Agency.

Maintenance

Conflicts and
Standards

SCHEDULE 3

(SECTIONS 25(9), 30(1) AND 30(2))

SPECIAL LIMITATIONS FOR OUTDOOR STRUCTURES USED

- 1.(1) Where the size of a permitted sign is to be ascertained, it shall be done by scaling signage to the mass size of the associated building pursuant to subsections (2) and (3).
- (2) The size of a face of a sign is ascertained by multiplying a predetermined mass factor times the square root of the area of the face of the building, specified in section 14 of this Schedule. The table of elements for free standing signs, specified in section 15 of this Schedule specify the applicable mass factors. The square root of the area of the facing of the building may be ascertained by:
- (a) The method specified in section 14 of this schedule for rounded off factors for most average building sizes; or
- (b) multiplying the height by the width and extract the square root ($H \times W$ – square root of the face of the building) .
- (3) The height and width of a building face are ascertained by -
- (a) measuring the vertical distance from the establishment grade of the lot to the roof line in the case of flat roofs, and to the mean between the point of the gable and the

Table of sizes
for free
standing signs

eaves in the case of pitched roofs to get the height of the building;

- (b) measuring the horizontal distance between the outermost vertical dimensions of a wall that is parallel to the facing of the building with which the sign, if associated, and visible from the public right-of-way, to get the width of the building;
- (c) 1 (one) square meter of a sign area per linear meter of a street frontage for the first 15 meters of the frontage;
- (d) four hundred and fifty (450) square centimeters of sign area per linear meter of street frontage for the second 15 meters frontage;
- (e) 230 square centimeters of sign area per linear meter of street frontage for the remainder of frontage up to 40 in the tables of elements for free standing signs.

- (4) A property that contains a building which occupies less than ten (10) percent of the lot may use the formula in subsection (3) in lieu of the mass factors set forth in the tables of elements for free standing signs.

2.(1) Except as otherwise provided, an owner of a building housing an activity may display one free-standing sign of the area and height limitations pursuant to section 5 of this schedule where –

- (a) the sign to the front leading edge of the sign and its supporting structures are set back at four and a half meters from the existing adjacent highway right-of-way;
- (b) the building does display a projecting sign;
- (c) the height of the free standing sign is measured from the established grade of the property or the grade elevation of the edge of pavement, street or highway of the public right-of-way directly perpendicular in front of the proposed location of the sign;
- (d) no additional sign is attached to a part of a free standing sign other than on a display surfaces originally constructed as part of the sign;
- (e) attach-on-sign, such as credit card detail or a symbols of a product known nationally, must be included with the original display surface;

General
conditions
relevant to free
standing signs

- (f) a free-standing sign not exceed seventy-five (75) centimeters in height is located within five meters of the curb line or edge of right-of-way, where the existing building location or a permanent obstruction prevents a free-standing sign or projecting sign from being seen by a passing motorist. However, the free-standing sign shall not be located within an existing right-of-way;
 - (g) a free standing sign is located within the first thirty (30) meters of setback from an existing public street right-of-way or according to the area and space available;
 - (h) a free-standing sign does not exceed;
 - (1) thirty (30) meters in size; or
 - (2) a size specified in section 15 of this Schedule whichever is smaller;
 - (i) the maximum size of a free-standing sign erected beyond the 30 meters setback is that allowed by the tables of elements;
 - (j) a free-standing sign consist of more than one section or module per facing, the area of each individual sign component is added together and shall not exceed the permitted sign area for that particular location; and
 - (k) as permitted, when more than one free standing sign is to be placed on a lot, the fencing of each freestanding sign shall be oriented to the street or highway right of way opposite the face of the building for which the free standing sign is permitted.
3. A sign in a commercial centre which has a minimum frontage of three hundred (300) meters along a public street shall be permitted where –
- (a) For the purpose of identification, a single premises with multiple tenants, a commercial centre or a shopping centre –
 - (i) group the signs of its tenants in one structure; and
 - (ii) display two (2) free-standing signs for each street frontage but the signs shall be set back from the side property lines by at least seventy-five (75) meters and from a public right of way by at least eight meters
 - (b) The first free-standing sign may be up to six (6) meters in height and up to twenty (20) square meters in size;

Conditions
for Sign in
Commercial
Centres

- (c) The second free -standing sign shall not exceed ten (10) meters in height or twenty- eight (28) square meters in size;
 - (d) In lieu of the second free-standing sign, a changeable copy sign may not exceed twenty-eight (28) square meters which may be added to the first free-standing sign;
 - (e) In addition, a regional shopping centre may identify each exit or entrance with a graphic not more than two (2) square meters wide and three (3) meters in height; and
 - (g) An individual activity within the regional shopping centre may display one (1) wall sign per frontage in accordance with the table of element for wall signs;
4. Where a structure that constitutes a visual obstruction, other than an on-premises sign, precedes the subject site in a direction of traffic flow within fifty (50) meters of a centre-point of a street frontage of the subject site and is less than four (4) meters behind the right-of-way, a free- standing sign may be erected at the setback of the said structure, where:
 - (a) the free-standing sign will not project over the public right-of-way;
 - (b) the size for the appropriate zoning district for one meter setback shall be as specified in Section 15 of this Schedule-
 - (c) except otherwise provided in this law, no free standing sign permitted shall be established less than three meters above street grade;
 - (d) a setback reduction permitted is temporary and the site conditions that led to the special treatment of the free-standing sign, the sign erected under this section shall be moved to a confirming location by the sign's owner; and
 - (e) a Certificate of zoning compliance shall be obtained for each free-standing sign in accordance with the provisions of this Law.
5. Except as otherwise provided in this Section, an operator may display wall signs for each wall of a building which faces a public street as specified in Section 16 of this

*Exceptions
to setback
requirement for
free-standing
signs*

*Special
Consideration
for Wall Signs*

Schedule where:-

- (a) the permitted area of wall signs specified in section 15 of this Schedule shall be that of the advertising area of individual letters and symbols when they are attached directly to the building, thereby utilizing the building wall as the background (area of individual letters only);
 - (b) the sign incorporates its own background, the permitted area of the sign specified in section 15 of this Schedule is the sign area as defined in this section;
 - (c) a wall sign may be attached flat to or pinned away from a wall of a building, but the sign shall not project from the wall by more than fifty (50) centimeters;
 - (d) a wall sign may be located in the plane of but below the top roofline of a building which sign has a clearance height of not less than two and a half meters at its lowest point;
 - (e) a wall sign may be located at a front edge of a canopy or marquee, but the sign shall not project beyond a horizontal or vertical dimensions of the wall with which it is associated;
 - (f) a wall sign shall not extend beyond the perimeter of the wall or fascia to which it is attached;
 - (g) one wall sign may be displayed on the side or rear of a building adjacent to an off-street parking area provided for that building for the purpose of instructing customers of the parking procedures but the sign shall not exceed one and a half square meters in size, the sign may be illuminated during hours of operation; or
 - (h) a sign attached to a side wall of a building other than those permitted in this section, but slanted towards a street on which the building faces may be displayed on the sidewall, but it shall be counted as part of the total wall sign area allotment associated with the building front; and a required clearance for two to three floors building is a minimum of one meter, while for multi-floor building is a minimum of two and a half meters.
- 6.(1) A roof sign shall be displayed only in accordance with the size specified in the table of elements as shown in section 15 of this Schedule for free standing signs and in accordance with the following provisions –
- (a) a building in excess of twelve meters in height may

*Special
Consideration
for Roof Signs*

- display a roof sign in addition to signs permitted, but the total area of the roof sign and a wall sign used shall not exceed the maximum sign area permitted by this law;
- (b) buildings up to and including twelve meters in height may display a roof sign in lieu of any of the areas permitted. Such sign shall be oriented only to a public street upon which the building fronts;
 - (c) roof signs permitted in paragraphs (a) and (b)- whether a part of the building's initial design or an addition after the building is constructed shall be constructed to appear as an integral part of the supporting building;
 - (d) all roof signs must meet the following minimum specifications:-
 - (i) the structural support for the sign must be enclosed to form a background to a message;
 - (ii) the plane of the sign's advertising area must appear as a vertical continuation of the plane of the building's wall with which it was associated, unless otherwise originally designed as an integral part of the building;
 - (iii) a roof sign shall not project beyond the vertical boundaries of the wall with which it is associated;
 - (iv) the combined height of a building and roof sign shall not exceed a height restriction of an underlying zoning district;
 - (v) the message on a roof sign shall be limited to an identification of the building or a principal occupant;
 - (vi) a roof sign shall be enclosed so that no support structure is visible from a public right-of-way or any residential use or residentially-zoned district within one hundred and fifty meters;
 - (vii) all roof signs shall be designed by an engineer registered by the Council for the Regulation of Engineering in Nigeria (COREN) and submitted to the Agency for approval; and
 - (viii) a certificate of zoning compliance shall be obtained for each roof sign in accordance with this law.

7. Except as otherwise provided by this section, any building for projecting signs housing one or more activity may display one projecting sign on each street frontage in accordance with the table of elements as shown in section 17 of this Schedule provided the following

*Special
Consideration
for Projecting
Signs*

additional requirements are met:

- (a) the building or property does not display a free standing sign;
- (b) projecting signs must clear the established grade of the property by at least two and a half meters;
- (c) projecting signs shall not extend above the wall or fascia to which they are attached, except that free-standing signs treated as projecting signs shall not exceed six meters in height;
- (d) a wall sign is not used in the proximity or on the same structure; and
- (e) a projecting sign shall not extend over a public right-of-way.

8. Directional signs conveying directions or instruction with respect to directional or informational signs to the premises on which it is located may be constructed on the premises –

(a) Directional signs may also be located within a perimeter of four hundred and fifty (450) meters from the premises. These off-premises locations may be located only at road junctions and so long as they do not contravene any traffic regulation;

(b) Directional signs shall be limited to three-quarters of a square meter in area;

(c) Whenever a number of direction signs are to be located in an off-premises single point, they may be grouped in a frame not exceeding ten (10) meters in height or thirty (30) square meters in size; and

(d) A certificate of zoning compliance shall be obtained from the Agency for each directional and informational sign.

*Special
Considerations
for Directional or
Informational
Signs*

9. Signs or bulletin boards customarily incidental to places of worship, libraries, museums, social clubs, or societies may be erected on the premises of such institutions in any zoning district;

(a) their maximum areas shall not exceed one and a half square meters;

(b) a certificate of zoning compliance shall be obtained from the Agency for each bulletin board.

*Special
Consideration
for Bulletin
Boards*

10.(1) One (1) sign shall be permitted for home occupations. If it is flatly affixed against the surface of the dwelling it may be

*Special
Considerations
for Home*

indirectly illuminated by reflected light or backlight. The intensity of illumination shall be limited or shielded to prevent demonstrable adverse effects on adjacent property. If a detached sign is created for a home occupation, it must not be illuminated.

Occupations

(2) The maximum permitted area is 0.30 square meters on one side.

11.(1) Signs in a commercial or industrial Layout shall be constructed and maintained in accordance with this Law and with the plans, guidelines and concepts established for signs approved as a part of the development plan.

Special
Considerations
for Temporary
Signs

(2) One (1) temporary sign may be erected on a lot in any office, commercial or industrial layout to announce special public or institutional events, or the erection, sale or remodelling of a building or development subject to the following –

(a) the maximum permitted area of a temporary sign is as follows –

(i) Street frontage up to seventy-five (75) meters, with six square meters sign area permitted;

(ii) Up to seventy-five (75) meters of road frontage, with nine square meters are permitted.

(b) a temporary sign may be erected for a period of two (2) years, plus the construction period, if applicable. A certificate of zoning compliance for a temporary sign as per this section may be renewed for up to one (1) additional year;

(c) a temporary sign shall not be located closer than six (6) meters to the pavement of any public street. No temporary sign shall be located within a public right-of-way; and

(d) except for a temporary sign of three square meters or less, a Certificate of zoning compliance must be obtained prior to construction of a temporary sign.

12. Signs announcing the sale or lease of land and/or building(s) or the construction or remodelling of a building may be erected in the residential layouts provided:

(a) that such sign shall be non-illuminated;

- (b) that the maximum area of signs advertising a sale or lease of a building and/or lease of a building and/or land shall conform, to the following -
- (i) up to forty-five (45) to seventy-five (75) meters abutment on a public right-of-way permits up to three square meters maximum sign area;
 - (ii) from forty-five (45) meters abutment on a public right-of way permits up to four (4) square meters maximum sign area;
 - (iii) seventy five (75) meters of abutment on a public right-of-way permits no more than nine (9) square meters in size;
- (c) a certificate of zoning compliance is not required for signs advertising the sale, lease or rent of a building, provided that the sign does not exceed three-quarters of a square meter in area and is not illuminated;
- (d) that signs announcing the construction or remodeling of a residential layout shall not exceed two and a half square meters in area and it shall be removed from the premises as free-standing signs upon reaching an occupancy rate of ninety (90) per cent of the newly constructed or remodeled building;
- (e) that signs announcing special, public or institutional events may be erected on permitted conditional, or legally non-confirming institutions or business in residential layouts provided that:-
- (i) they must not exceed two and half square meters in area; and,
 - (ii) the said sign shall not be displayed for longer than 30 days.
13. Non-Urban Area Identification Sign shall be permitted for residential sub-divisions, multi-family residential complexes, or institutions in accordance with the following -
- (a) a Non-Urban Area Identification Sign shall be permitted adjacent to arterial street at major access points to the subdivision, complex, or institution;
 - (b) a No-Urban Area Identification Sign shall not be located within two and a half meters of the public right-of-way of the arterial street abutting the non-urban area;
 - (c) a Non-Urban Area Identification Sign shall not be located within two and a half meters from the pavement

Special
Consideration
for Non- Urban
Area
Identification
Signs

- or curb of any internal street or private drive within the non-urban area. In no case shall a Non-Urban Area Identification Sign be located within a public right-of-way; and
- (d) their maximum area shall not exceed one and half square meters.

14.(1) Farm markets may display signs identifying the sale of agricultural products such as vegetables, eggs, straw, hay and seeds grown or produced upon the premises on which the agricultural products sign is located in accordance with the following –

- (a) the maximum size of an agricultural product sign shall be three (3) square meters;
- (b) any agricultural product sign shall be separated from another agricultural product sign on the same premises by at least seventy-five (75) meters;
- (c) all agricultural product signs shall be located outside a public street or highway right-of-way;
- (d) agricultural product signs shall be removed from the lot upon cessation of the agricultural product or products; and
- (e) these sections affect all products involved in agriculture including farming, ranching, aquaculture, apiculture, horticulture, viticulture, animal husbandry, but not limited to, the care and raising of livestock, equine, poultry husbandry and the production of poultry and poultry products; dairy production; the production of field crops, tobacco, fruits, vegetables, nursery stock, ornamental shrubs, ornamental trees, flowers, sod or mushroom, timber, pasturage, any combination of the foregoing, the processing, drying, storage and marketing of agricultural products when those activities are conducted in conjunction with, but are secondary to such husbandry or production.

(2) On-premise signs displaying only the identification of the activity by name, logo, address and principal product or service are permitted within the property with a setback of two meters if no mechanical movement or flashing lights are utilized and such graphics are in compliance with this section, and the size/height requirements of the tables of elements of signs.

Special
Consideration
for Other Signs

- (3) On-premise temporary construction and real estate signs in accordance with this law are permitted as follows:-
- (a) temporary construction and real estate signs on open land or land under development may utilize nine square meters at the right-of-way line, and increase one square meter in size for every meter of setback up to a maximum of fifty-five (55) square meters; and
 - (b) these signs are subject to the time limitation and requirements.

**TABLE OF ALLOWABLE MEASUREMENT FOR STRUCTURES
USED FOR SIGNS**

15. The table below provides rounded off factors for average building sizes. It represents the Height x Width (rounded to nearest number) in meters.

h/w	>0.5	1	2	3	4	5	6	7	8	9	10
>0.5	1	1	1	2	2	3	3	4	4	5	5
1	1	1	2	3	4	5	6	7	8	9	10
2	1	2	4	6	8	10	12	14	16	18	20
3	2	3	6	9	12	15	18	21	24	27	30
4	2	4	8	12	16	20	24	28	32	36	40
5	3	5	10	15	20	25	30	35	40	45	50
6	3	6	12	18	24	30	36	42	48	54	60
7	4	7	14	21	28	35	42	49	56	63	70
8	4	8	16	24	32	40	48	56	64	72	
9	5	9	18	27	36	45	54	63	72		
10	5	10	20	30	40	50	60	70			
12	6	12	24	36	48	60	72				
14	7	14	28	42	56	70					
15	8	15	30	45	60						

**ALLOWABLE HEIGHT FOR STRUCTURES USED FOR
WALL SIGNS**

16. The table below is the allowable height in meters of free- standing sign for each setback from the right-of-way and depends on according to the type of road.

Setbacks in meters		5	8	15	25	50
# lanes	Speed limit	Allowable height				
1 lane	<55 Km/h	5.0	5.0	5.0	5.0	6.0
	<55 Km/h	5.0	5.0	5.0	6.0	6.0
multi	<55 Km/h	5.0	6.0	5.0	6.0	6.0
	<55 Km/h	5.0	6.0	6.0	6.0	7.0
Free way or controlled access		5.0	6.0	6.0	6.0	7.0

**ALLOWABLE HEIGHT FOR STRUCTURES USED FOR
FREESTANDING SIGNS**

17. The table below is the allowable height in meters of a free-standing for each setback from the right-of- way and according to the type of road.

Setbacks in meters		5	8	15	25	50
# lanes	Speed limit	Allowable Masses				
1 lane	<55 Km/h	2.0	3.0	5.0	5.0	6.0
	<55 Km/h	3.0	4.0	5.0	6.0	6.0
	<55 Km/h	4.0	6.0	6.0	6.0	7.0
	<55 Km/h	5.0	6.0	6.0	7.0	7.0
Freeway or controlled access		5.0	6.0	6.0	7.0	7.0

ALLOWABLE HEIGHT FOR STRUCTURES USED FOR
PROJECTING SIGNS

18. The table below is the allowable mass in meters of projecting signs for a setback from a right-of-way and according to the type of road.

Setbacks in meters	# lanes	Speed limit	5	8	15	25	50	
			Allowable Masses					
	1 lane	<55 Km/h	5.0	5.0	5.0	5.0	5.0	6.0
		<55 Km/h	5.0	5.0	5.0	5.0	6.0	6.0
	multi	<55 Km/h	5.0	6.0	5.0	6.0	6.0	6.0
		<55 Km/h	5.0	6.0	6.0	6.0	6.0	7.0
Freeway or controlled access	7.0			5.0	6.0	6.0	6.0	7.0

SCHEDULE 4
(SECTIONS 25(9), 30(1) AND 30(2))

SPECIAL LIMITATION FOR OUTDOOR STRUCTURES
USED FOR SIGNS

- 1.(1) The maximum advertising area permitted for a bill board facing a public facility including street, highway and buildings is thirty-five (35) square meters including embellishments.
- (2) A billboard larger than forty (40) square meters shall not be located along a street which has less than four (4) thorough traffic lanes. A lane designated for turning is not considered a thorough lane.
- (3) The maximum advertising area for a billboard facing a street with a width of thirty (30) to eighty (80) meters shall be seventy- two (72) square meters and thirty- four(34) percent maximum allowance for embellishments.
- (4) An embellishment –
 - (a) may extend outward from, but in the same plane as, the permitted advertising area of the bill- board
 - (b) shall not extend beyond the top of the rectangular plane of the billboard by more than 1.8 meters nor extend beyond the side or bottom of the rectangular plane by more than sixty (60) centimeters.
- (5) Two (2) billboards may be permitted on the same site location facing the same direction provided that they are immediately adjacent to each other and their total combined advertising area does not exceed eighty (80) square meters.
- (6) A billboard with a surface in excess of eighty (80) square area will be considered only under special arrangement in which the advertising surface of the larger format will be considered as two or more billboards.

Standards for
size of
Billboards

2. A billboard –
- (a) which is free-standing or a part of it shall not be erected, constructed or extended closer to a street line beyond 7.5 meters, or the required building setback, whichever is greater;
 - (b) attached to a wall of a building may be located at the building line notwithstanding the required setback; and
 - (c) shall not be located within 150 meters of any historic site or public park.
3. A billboard site location shall be separated from every other billboard site location provided that –
- (a) a spacing requirement shall be measured along the curb line of a street that the billboard is oriented to and the measurement shall apply to both sides of the street;
 - (b) a spacing requirement shall be measured from an existing billboard notwithstanding the administrative jurisdiction in which another billboard may be located;
 - (c) measurement of a spacing between billboard locations shall begin at a point nearest to the proposed billboard site location from an existing billboard site location and extending to a point nearest to the existing billboards site location from the proposed billboard site location.
 - (d) a billboard of an advertising area shall be located not less than:
 - (i) 500 meters from a billboard containing at least 60 square meters of advertising area;
 - (ii) 400 meters from all billboards containing less than 37 to 60 square meters of advertising area; or
 - (iii) 200 meters from all billboards containing less than 37 square meters of advertising area; and
 - (iv) a billboard may be placed on the wall of a building provided only one (1) billboard shall be permitted on each wall surface except the Agency permits otherwise.
- 4.(1) The height of a billboard shall be the distance measured from the elevation of the edge of a pavement, street or highway adjacent and perpendicular to the billboard location and the top of Billboard facing.

Standards for
Location of
Billboards

Standards for
Spacing
Requirements
of Billboards

Standards
for Height
Requirements
of Billboards

- (2) Except as otherwise provided, the maximum height of a billboard is ten (10) meters.
 - (3) The maximum height of a billboard located within one hundred and twenty meters of a side or rear lot of an institutional zone, institutional use, residentially zoned layout or a residential area shall be ten (10) meters.
 - (4) A height limitation is determined by reference to one street only.
 - (5) A registered civil engineer shall put his stamp of approval for structural integrity on a permitted billboard which exceeds five (5) meters in height.
 - (6) A billboard which is less than seven (7) square meters in area shall not exceed twenty-six (26) meters.
 - (7) A billboard oriented to an elevated highway shall extend no most seven (7) meters above a paving of the elevated highway.
 - (8) Where there is a conflict in the provisions of regulations regarding a standard for height requirements of a billboard, the most restrictive one applies.
- 5.(1) A free-standing billboard erected on its own supporting structure shall be considered to be a permanent structure and shall meet all the construction standards, the provisions of this section and requirements of any other applicable law.
- (2) A billboard shall be insured against third party injury.
- 6.(1) No roof billboard shall exceed the height of the building to which it is attached by more than five (5) meters;
- (2) A roof billboard shall be in scale with the supporting building, and the supporting building height shall be at least twice the height of the proposed billboard

*Compliance with
Construction
Standards*

*Consideration
for roof
Billboards*

- (3) A roof billboard shall be enclosed so that no support structure is visible from a public right-of-way or a residential use or residentially zoned layout within one hundred and fifty (150) meters.
 - (4) A combined height of the supporting building and the roof billboard shall not exceed the height restriction of the underlying zoning layout; and
 - (5) A registered Civil Engineer shall put his stamp of approval for structural integrity on a roof billboard.
- 7.(1) A civic or Institutional billboard is deemed to be a permanent billboard that must meet the provisions of this Law. However the billboards may be grouped into one larger billboard which shall not exceed twenty-eight (28) square meters.
- (2) A trailer or mobile billboard with an accompanying advertising area may be used on a site as permanent or stationary billboard.
 - (3) Flashing lights or bare bulb illumination shall not be permitted on a billboard except for a time and temperature device or a message centre.
 - (4) A billboard shall be built in a neutral colour, dark green colour or a colour that matches the surrounding environment.
 - (5) An owner of the billboard shall maintain the location of the site around the billboard in a way to prevent littering and pollution.
- 8.(1) A mechanical movement shall not create an undue distraction to a passing motorist. The following limitation shall apply to all billboards that move or give the appearance of movement:-
- (2) A billboard that moves or gives an appearance of movement –
 - (a) shall be limited to a maximum of eight (8) revolutions

Other
Consider
in respect
Billboards

Movemen
Limitation

per minute for each evolving element; and
(b) if utilizing a copy change procedure, shall display each individual copy for a minimum of seven (7) seconds.

9.(1) Except as otherwise provided in this Section, no sign or billboard shall be –

(a) erected or permitted within or which overhangs a portion of the right-of-way of the Interstate highway; or

(b) located or illuminated so as to obstruct or impair the vision of a driver of a motor vehicle who is proceeding in a lawful direction within the Inter-state system-right-of-way.

(2) The billboard must be within the limits set by Federal Laws in respect of Inter-state highway right-of-way line and can be seen by the driver of a motor vehicle proceeding in a lawful direction within the interstate highways right-of-way.

Billboards
along Inter-
State Highways

SCHEDULE 5

- 1.(1) Every person who wishes to put up an outdoor structure for signage and advertisement shall do so in accordance with the provisions of this part and the guidelines prescribed by the Agency.
- (2) Every person who submits a formal application to the Agency shall, on delivery of the application pay to the Agency an assessment fee as may be determined by the Agency.
- (3) Prior to issuing a written Approval for an off- premise sign, inspection and monitoring fee, as determined by the Agency is paid by the applicant, within thirty(30) days of being notified by the Agency. Failure to pay the fees within the thirty (30) days period deems the application withdrawn.
- (4) Every person shall pay to the Agency an inspection and monitoring deposit prior to approval being granted by the Agency, where applicable, and for such amount as is determined by the Agency.
- (5) The Agency shall charge the owner and/or the person advertising on posters a removal fee as determined by the Agency in respect of any unlawful poster removed by the Agency, and which removal fee shall, where applicable, be deducted from the inspection and monitoring deposit previously paid by the applicant.
- (6) The issuance of a site permit or renewal of a site permit is based on the payment of an annual permit fee which is determined by the Agency.
- (7) The owner of a site by virtue of the permit issued by the Agency is liable to pay rental and artworks fees, which sum is determined by the Agency.
- 2.(1) There shall be paid, a registration fee of Five Hundred Thousand (500,000.00) Naira by a billboard owner after which a Registration Certificate shall be issued.

Application
Form

Registration
Certificate

-
- (2) The certificate is renewable with an annual fee of Five Hundred Thousand (₦500,000.00) Naira.
3. A fee of ten thousand Naira (₦10,000) per inspection is applicable for an inspection per site. If there are inspection schedules for different sites within one geographical area for an applicant in a day, then a fee of five thousand Naira (₦5,000) per additional site shall apply. *Cost of Inspection*
- 4.(1) The permit fee is an annual fee applicable to all commercial and private owners of structures but does not apply to Federal or State Government or diplomatic or humanitarian missions (humanitarian mission refers to a group that is involved in a direct lifesaving activity). *Operation and Ownership*
- (2) The Permit fee is applicable to the owners of the signs and billboards and
- (3) Is in relation to the site and location category.
- 5.(1) A fine shall apply for any infringement of any of the regulations made pursuant to this Law and for a maximum of four (4) weeks. The fine becomes due fourteen (14) days after the issuance of the order to conform with the standard rental fee charge. *Fines*
- (2) Should any irregularity prevail for a period of over one (1) month, the Agency can order the removal of the structure at the cost of the owner of the sign.
- 6.(1) The landlord is liable for any on-premise signage and advertisement displayed in contravention of this Part. *Liability*
- (2) The Advertiser is liable for any off-premises signage and advertisement displayed in contravention of this Part.

This printed impression has been carefully compared by me with the Bill which has been passed by the House of Assembly and found by me to be a true and correct printed copy of the said Bill.



BARR. CHINELO ADAORA EMEGHARA
Clerk of the House of Assembly
Imo State of Nigeria

Assented to by me this 4TH day of DECEMBER, 2019



RT. HON. EMEKA IHEDIOHA CON, KSC
Governor
Imo State of Nigeria



Assent withheld by me this day of, 2019

RT. HON. EMEKA IHEDIOHA CON, KSC
Governor
Imo State of Nigeria

Passed again by the Imo House of Assembly by two-thirds majority this
Day of, 2019.



RT. HON. DR. CHIJI CHIMEZIE COLLINS
Speaker
Imo State House of Assembly