



NATIONAL ACCELERATED YOUTH DEVELOPMENT PROGRAMME

2017 - 2020



#NAYDEP2017
The Youths are Here!



FEDERAL REPUBLIC OF NIGERIA MINISTRY OF YOUTH DEVELOPMENT - FMYD

National Accelerated Youth Development Programme - NAYDEP (Strategic Implementation Framework)

COORDINATING YOUTH DEVELOPMENT TOWARDS
ECONOMIC RECOVERY AND GROWTH PLAN
ERGP 2017 - 2020

ECONOMIC RECOVERY
& GROWTH PLAN
2017-2020



Ministry of Budget
& National Planning

FEBRUARY, 2017

NAYDEP

□ WHAT

□ WHY

□ HOW

□ WHEN

□ WHO



NAYDEP DASHBOARD

NATIONAL ECONOMIC RECOVERY AND GROWTH PLAN 2017-2020

Creation of over 15 million jobs during the Plan horizon on an average of 3.7 million jobs per annum. The focus of the job creation efforts will be youth employment, and ensuring that youth are the priority beneficiaries.

FMYSD MANDATE:

Provide Coordination for Inclusive And Accelerated Youth Development Towards The National Economic Recovery And Growth Plan 2017-2020

EXPECTED OUTCOME(S): NAYDEP

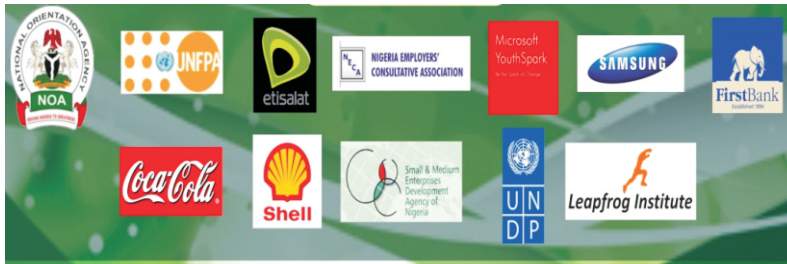
Output 1: A robust Youth, Stakeholders and Development Index Database
Output 2: A Million and incremental Network of Active (Youth) Economic Agents
Output 3: Institutionalized support structure for Youth Demographic Dividend

EXECUTING ENTITY: FEDERAL MINISTRY OF YOUTH & SPORT DEVELOPMENT

IMPLEMENTERS: NSM, EDP, EYD, NYSC, C<C, RELEVANT MDAS & OTHER STAKEHOLDERS (MINDTHEGAP)

- ✓ **STRONG ADVOCACY** to mobilize stakeholders to support and empower Nigerian Youth with value to succeed;
- ✓ **SUSTAINABLE SUPPORT** structure for relevant MDA's with Youth focused programmes
- ✓ **SKILLS & CAPACITY** to professionalize youth work
- ✓ **SYSTEM TO AGGREGATE**, track and report on youth development
- ✓ **SERVICES TO COLLABORATE** with other stakeholder to deliver the youth component of National Economic Recovery and Growth Plan

Background



Billions of Naira is spent yearly on Youth Based Programmes, Projects and Products targeted at facilitating the demographic dividends yet the Nigerian Youth remains marginalized and underserved due to a lack of proper coordination mechanism.

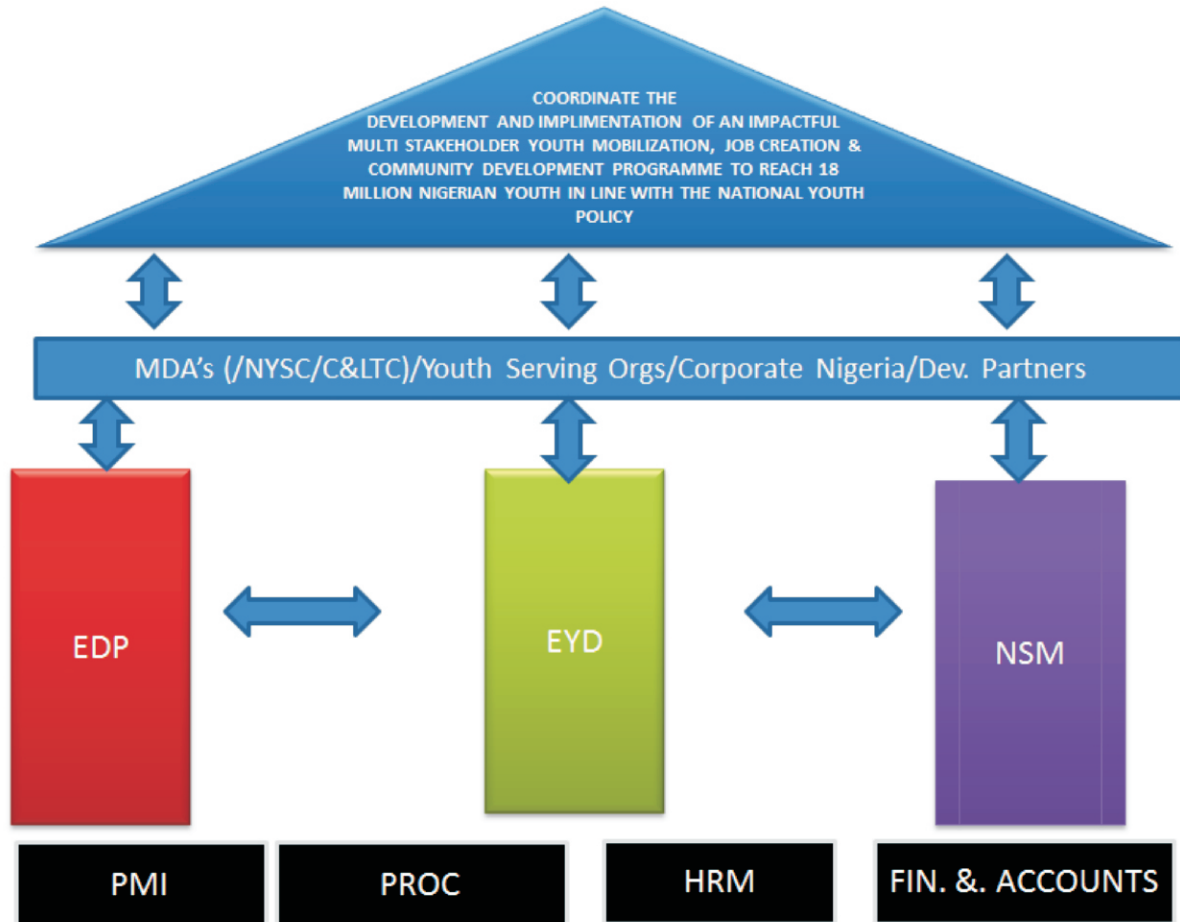
NAYDEP
National Accelerated Youth Development Programme

Youth Development has become a Multi Billion Naira Industry as it has become CORE to the growth of many successful businesses and National Economic Recovery and Growth Plan.



The Federal Ministry of Youth and Sport Development stands at a THRESHOLD of relevance and strategic importance even as Youth assumes a strategic position in the unfolding Global Development Agenda.

ACCELERATING YOUTH DEVELOPMENT TOWARDS THE NATIONAL ECONOMIC RECOVERY AND GROWTH PLAN 2017-2020



National Youth Policy - 2017

The Nigeria 2017 National Youth Policy provides the framework for all stakeholders to empower the youth to realize their full potentials and take advantage of the opportunities available to make positive contributions to the well-being of their communities across the entire country.

Priority Themes and Strategic Interventions

1. Youth and Education
2. Youth and Health
3. Youth and Agriculture
4. Youth and Employment
5. Youth and Science and Technology
6. Youth and Environment
7. Young Women and Girls
8. Youth Participation in Politics and Decision making
9. Youth and Information and Communication Technologies (ICT)
10. Youth and Conflict Prevention/Peace building
11. Youth and HIV/AIDS
12. Youth and Drug abuse
13. Youth and Crime
14. Youth, Sports and Recreation
15. Youth and Arts & Culture
16. Youth and Family life
17. Youth Migration and human trafficking
18. Youth and Poverty



STRATEGIC SHIFT

- **STRATEGY OBJECTIVE:** Articulate the **shared value** in Nigeria Youth Development; develop holistic plan, mobilize stakeholder & coordinate an effective implementation
- **STRATEGY THRUST:** Connect the resources of the Ministry with other stakeholder for accelerated Mass Outreach, Grassroots and Partnership based Engagement.

- **STRATEGY EXECUTION:** deploy Ministry Manpower & Financial Resources:
 - 50% *Coordination & Supervision*
 - 10% *Direct Implementation*
 - 10% *Support Service*
 - 30% *Monitoring, Evaluation & Report*
- **TRADITIONAL TO YOUTH FRIENDLY PLATFORM OF ENGAGEMENT : SMS, BLOG, FACEBOOK, YOUTUBE, TWITTER, TELEPHONE HOTLINES**
- **STRICT BUDGET RESOURCES TO PARTNERSHIP ORIENTED**
- **BUREACRATIC TO RESULT BASED PERFORMANCE FRAMEWORK WITH REWARD & SANCTION**



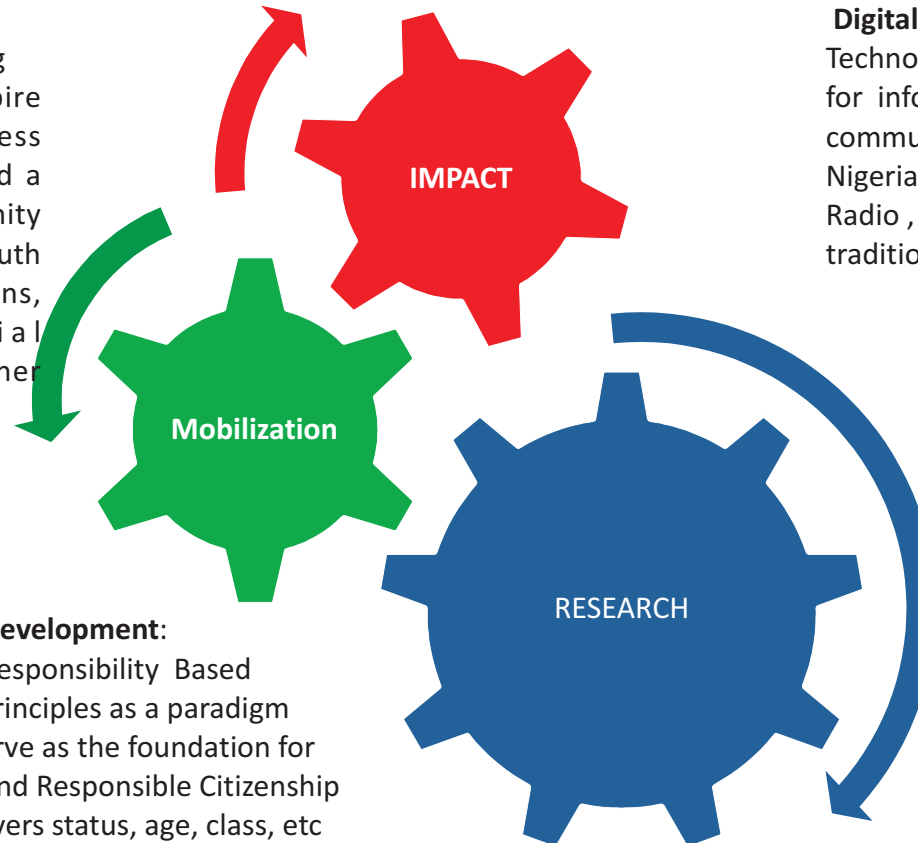
STRATEGIC GOALS

Social Mobilization:

Articulate a compelling Proposition to inspire collaboration, selfless contribution and build a sustainable community of Nigerian Youth, Youth Serving Organisations, inter ministerial interventions & other stakeholders.

Leadership Development:

establish a Responsibility Based Leadership Principles as a paradigm which will serve as the foundation for Self Reliant and Responsible Citizenship across the divers status, age, class, etc of the Nigerian Youth



Digital Technology: Leverage Technology as a critical platform for information, education & communication with the Nigerian youth in addition to Radio , Television & Print other traditional media

Youth Employment/ Self Employment:

Provide support structure, monitoring & evaluation for existing Employability & Entrepreneurship Development Programme.

STRATEGIC INPUTS – SOCIAL MOBILIZATION

SOCIAL MOBILIZATION

- Set up a National Dialogue and Implementation Group (NDIG) on the National Youth Policy Thematic Issues
- Organize Regional and National Conferences on **Social Entrepreneurship**
- Partners with Nollywood Youth Actors to produce a Situational Comedy on Value reorientation for Youth
- Develop a SportManShip programme as an advocacy and life skills training platform with Renown Athletics
- Upgrade Existing DATABANK of Youth Initiative and Programme at different levels; Public & Private
- Produce the first Youth Index Demographic Analysis for Research and Development Purposes
- Produce Branded Banners, Stickers & Posters for National Youth Development campaign, the 18 Thematic Issues, etc for Airport, Local Government and other strategic locations

STRATEGIC INPUTS – LEADERSHIP DEVELOPMENT

LEADERSHIP DEVELOPMENT

- Establish a Project based Leadership Development programme for the National Youth Parliament, National Youth Council of Nigeria and other Youth Networks
- Institutionalize a “Responsible Leadership Dialogue” into the National Youth Service Corps – NYSC through Inter-Platoon and Inter-State Debate leading up to Regional & National level
- Organize Inter College/University Leadership Challenge through Debate and Essay Competition
- Leadership Clinic for Inter-generational exchange through dedicated channels on Radio, Television & Social Media
- Establish the “Responsibility Based Leadership Principles” as a paradigm for Self Reliant and Responsible Citizenship
- Strengthen Citizenship & Leadership Training Center – C<C
- Coordinate Monthly Leadership poll/Profile via Social Media

SOCIAL
MEDIA

- Establish an Information, Education and Communication oriented Website and Social Media Platform (Blog, YouTube, Facebook, Twitter, etc) built around the 18 Thematic Issues of the National Youth Policy and driven by leading Nigeria Youth to mainstream Youth issues into the career and entrepreneurship aspirations of the youth
- Organize Social Media Conferences to facilitate Sustainable used of Social Media and to drive inclusion of Rural Youth
- To coordinate **“Youth of the week”** competition to showcase high impact youth, stimulate the spirit of sustainable competitiveness amongst Nigerian Youth and mobilize support for Youth Initiatives through
- Establish a “one stop shop” Youth Development Resources Center by aggregating Youth News and other related issues
- Set up an on-line Career and Entrepreneurship Assessment Center
- Create a platform to aggregate Youth Voice on topical national issues

STRATEGIC INPUT – YOUTH EMPLOYMENT/SELF EMPLOYMENT

YOUTH EMPLOYMENT & SELF EMPLOYMENT

- Establish strategic partnership with ALGoN & SMEDAN to set up Business Clusters (Club) for Micro & Small Youth Entrepreneurs as a cooperative & empowerment platform
- Institutionalize Breaking New Grounds: a Social Business Start Up Competition in Communities to drive the 1 community 1 product initiative by identifying and utilizing community resources
- Start up a Multi-pronged project based job creation programme in the Youth centers with calendar of activities
- Youth2Youth Inter/Intra generation Career Mentoring Programme
- Institutionalize Career Assessment and Mentoring as a major component of the NYSC with a Mobile Application
- Partner with Private Organizations to set up Innovation HUBs in Colleges and Universities

IMPLEMENTATION PARTNERS

- **FIRST LEVEL IMPLEMENTING PARTNERS:** These are Youth Serving Organizations (YSOs) with a track record of executing national scale programme with recognition from relevant International Donor and Funding Agencies
- **SECOND LEVEL IMPLEMENTING PARTNERS:** directly responsible for the execution of the strategies and activities at the regional level
- **THIRD LEVEL IMPLEMENTING PARTNERS** Community Based Organizations (CBOs), Faith Based Organizations (FBOs), and other grass-root level organizations with direct access to the Youth

PARTNERSHIP AND FUNDING STRATEGY

- **Conditional Grant:** This approach is recommended for First Level Implementers who will facilitate the implementation of programmes designed by the Ministry and are intended to be replicated at the same time across the country within a given time frame.
- **Matching Fund:** in this approach, the Ministry may match funds that Implementing Partners have for their programmes in a certain ratio (2:1; 3:1, etc). This way, both the Ministry and Implementing Partner make financial investments in the implementation of a programme or activity.
- **Direct Support:** this approach caters for NGOs seeking assistance in critical but unpopular Thematic Areas or Regions. These activities may or may not be the priority theme for the year but they add value in certain ways to the National Youth Policy goals and objectives

PARTNERSHIP AND FUNDING STRATEGY

FUND RAISING: mobilize strategic funding from Multi-lateral, Multinational, International Donor partners, Corporate Nigeria Social Responsibility Fund with interest in Youth related issues through:

- Strategic Top Level Leverage
- Public-Private Partnership
- First Tier Implementing Partners Programme Endorsement
- Corporate Nigeria Social Responsibility
- Philanthropy and other strategic partnership

YOUTH DEVELOPMENT PROGRAMME PUBLIC PRIVATE PARTNERSHIP FUNDING PROPOSAL

- **BBSF™ FUND: Brands & Businesses that shape our future** is a corporate Nigeria Social Responsibility (CSR) and National Youth Service Corps community development project support initiative to mobilize resources for innovative projects that connect with (BBSF) CSR agenda
- **YE2 VOUCHER: youth employability & entrepreneurship voucher is a GUARANTEED EMPLOYMENT** support initiative to mobilize resource from Corporate Nigeria in the area of Human Capital development of their choice
- **NYSC CALLER RING TONE:** an arrangement that will generate resources to improve Corps members orientation camp lecture experience

MONITORING AND EVALUATION PLAN

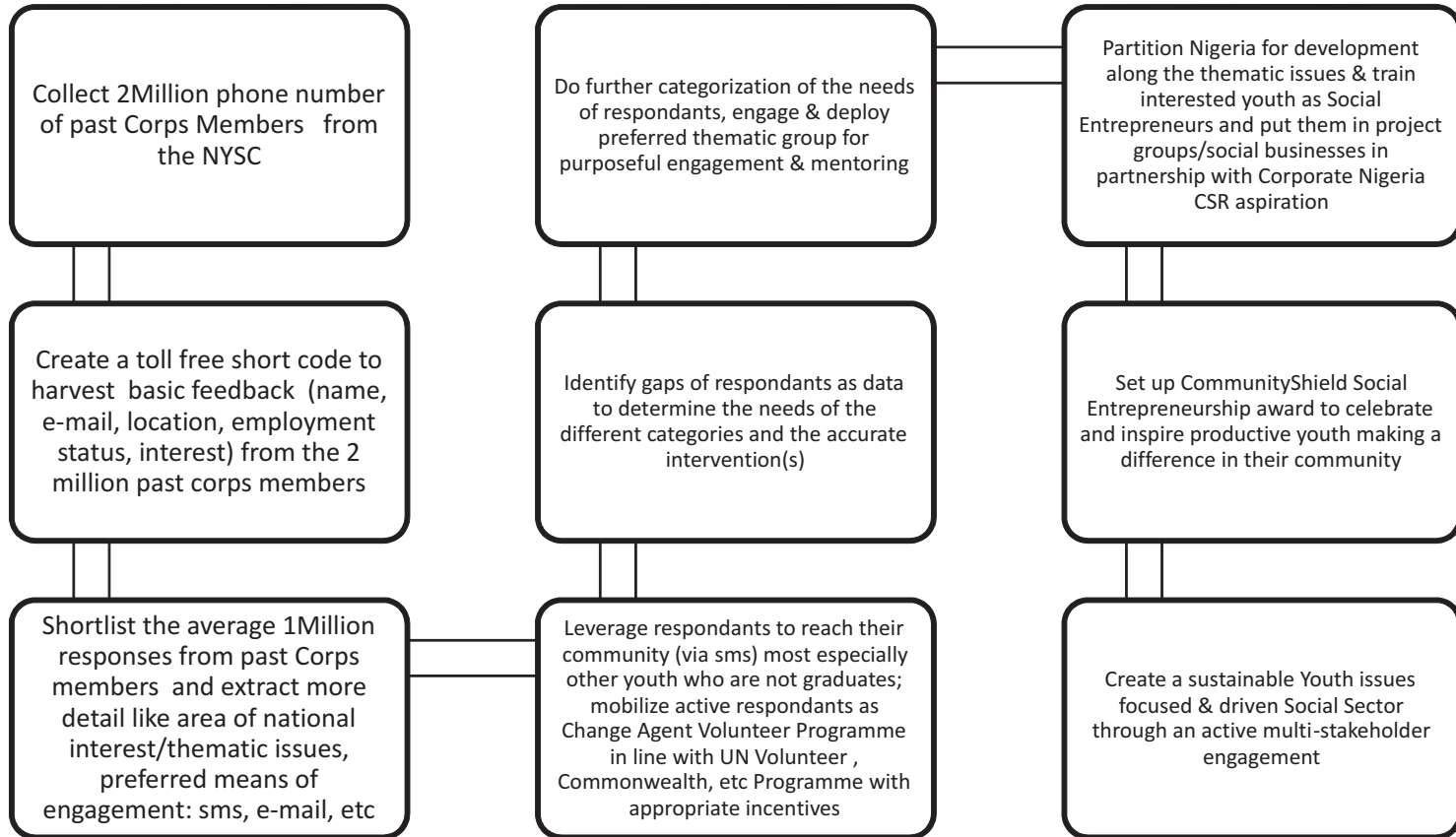
Develop a standard and periodic (quarterly and monthly) evaluation template that will form content for a weekly Radio & Television Programme **“The Youth are Here!”**

(an Interviews, Talk show programme for MDA’s and other stakeholders to showcase their IMPACT; backed up by a robust Social Media platform)

PROGRAMME DEVELOPMENT TEMPLATE

PROGRAMME NAME	Set up a National Stakeholders Forum on Youth Development which will including Inter -Ministerial, Development Agencies, Private Sector, Non-Governmental Organizations						
MINISTERIAL CONTRACT (KPI)	Generic	STRATEGIC OBJECTIVE	Social Mobilization	OWNER DEPARTMENT	Network & Social Mobilization	TIME LINE	Phase 1 (September - October 2013)
OUTCOME 4	Provide policy, regulation and administrative services	PROGRAMME OBJECTIVES/ ACTIVITIES	<ul style="list-style-type: none"> ✓ To determine need and develop required partners ✓ To attract, invite or request strategic partnership with relevant stakeholder ✓ To develop standards and qualification for potential partners & stakeholder ✓ To develop a curriculum and training programme for implementing partners ✓ To shortlist and integrate qualified partners to the FMYD network ✓ To deploy partner to area of interest and capacity through an MoU ✓ To periodically engage partners through a standardized monitoring template ✓ To attend partners programme/event and establish FMYD stake ✓ To collect & communicate periodic feedback & report from & to partner 				
LOCATION	OUTPUT		TARGET	IMPLEMENTERS		FUNDING SOURCES	
NORTH-EAST	- 1 Ministerial partner/Thematic - 1 National Implementing partner/thematic		- Ministries & Agencies - Private Organization - Philanthropy - NGO - International Agencies	- DD NSM (Programme Owner)		- Ministry Reforms Account - Lead Consultant/PPP	
NORTH-CENTRAL	- 126 Implementing partners/zone - A minimum of 1 private sector partner/thematic			- AD EYD (Standard Driver) - AD PPP (Resource & ToR Driver)			
NORTH-WEST	- A minimum of 1 international agency per thematic issue			-1 National Programme Coordinator - 6 Regional Programme Coordinators			
SOUTH-SOUTH	- 1 Leading Youth per thematic			-1 National Standard officer - 6 Regional Standard officer			
SOUTH EAST	- 18 Major Events per year/zone - 50% Total Programme cost			- A lead consultant/stakeholder /PPP			

A COST EFFECTIVE YOUTH MOBILIZATION, ENGAGEMENT AND DEPLOYMENT VIA MOBILE PHONE



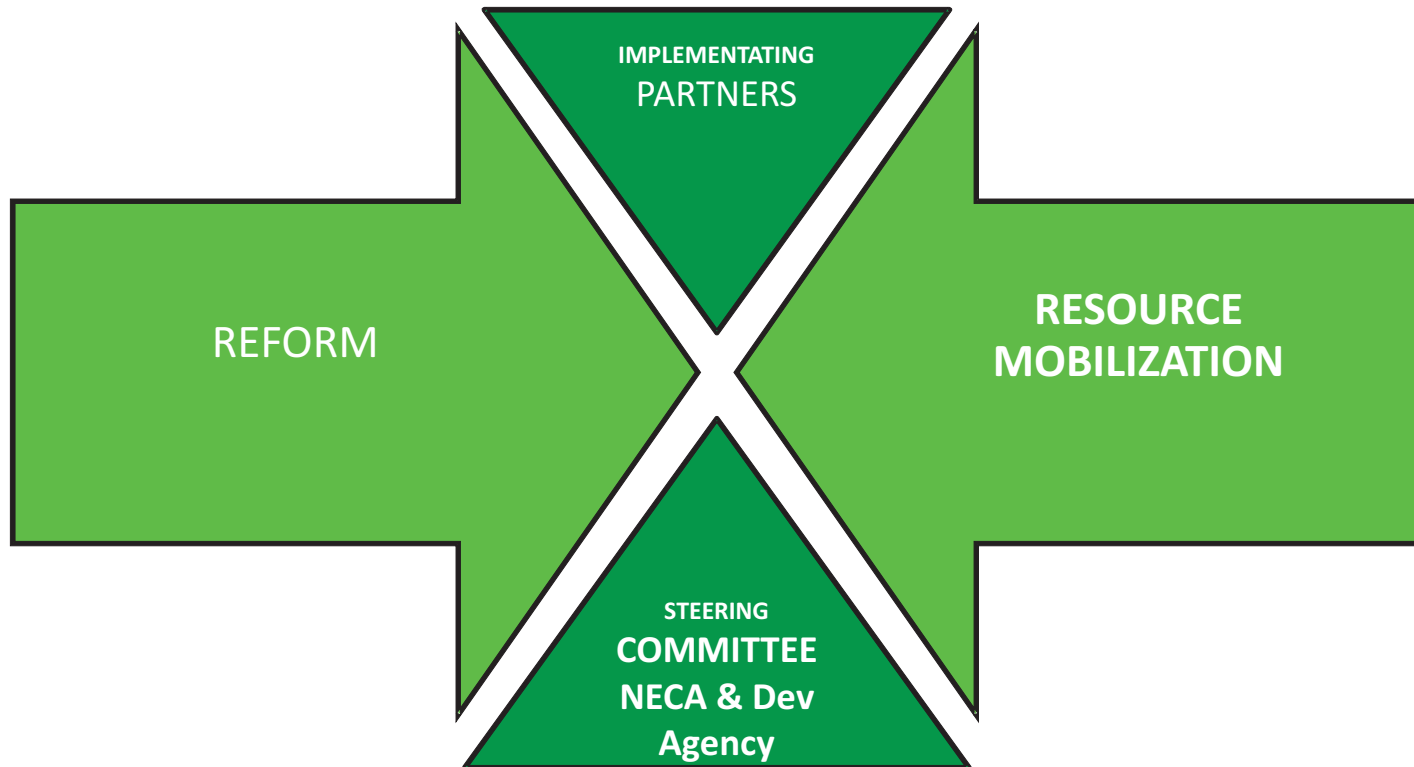
INSTITUTIONAL CAPACITY DEVELOPMENT

HRM: Realign Departmental Structure to fit strategic implementation plan, talent management and coordination of capacity development and general administration

PMI: Develop Performance Contract with Monitoring and Evaluation, KPI, Score Card and other periodic assessment tools that links to Ministry's Presidential Performance Contract

F&A: Develop a robust Project Based Budget, Finance and Accounting plan with periodic advisory, control and efficient fund management system

SET UP A SPECIAL UNIT IN THE PS OFFICE TO DRIVE THE X FACTOR: SUSTAINABILITY & OWNERSHIP



NEXT STEPS...

- Revive NAYDEP Committee – Tuesday September 19th
- Multi stakeholders Engagement with: Tuesday October 3rd
 - Relevant MDA's in partnership with National Planning Commission/FEPAR
 - Selected Civil Society Organizations, NGO, Social Entrepreneurs
 - World Bank and other Development Partners
 - Corporate Nigeria through Nigeria Economic Summit Group
- Memo to the President: FEC to approve the road map for youth development – Wednesday October 25th
- Institutional capacity development for FMYS Staff – October 16 – 27
- Mobilize Public-Private partnership funding for NAYDEP – November 1st



THANK YOU

In Partnership with



MindtheGap Community &
Youth Development Foundation